

DFS Anthem UX™ User Experience Platform: Real-World Results

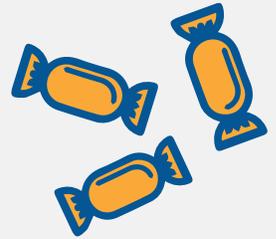


“Both Anthem UX Platform and DX Promote™ are helping my sites that participate stay relevant... With this technology we are able to capture the customer’s attention and hold it for longer.”



Contact Us Now!

14%
increase in total
store revenues



14%
bump in higher
fuel grade sales

36%
increase in top tier
car wash memberships



50.6%
increase in daily average
sales for promoted items

82x more loyalty membership
sign-ups than with pump
topper ads alone

