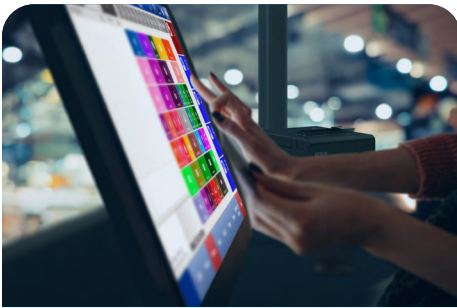




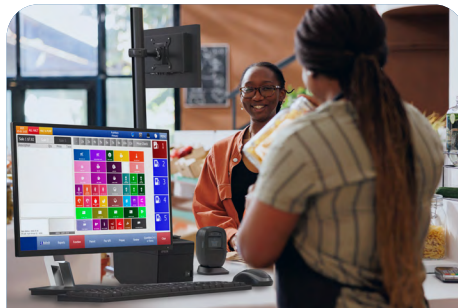
Bulloch POS™

Built for Fuel Retail. Designed to Scale with You.

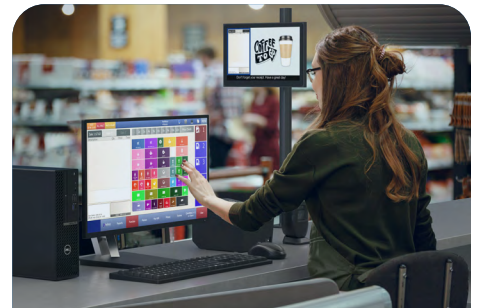
Bulloch POS is a modern point-of-sale platform purpose-built for fuel and convenience retailers, from single-site operators to multi-site chains. It delivers **enterprise-class reliability, centralized control, and flexible integration**—without enterprise pricing, forced refresh cycles, or long-term contracts.



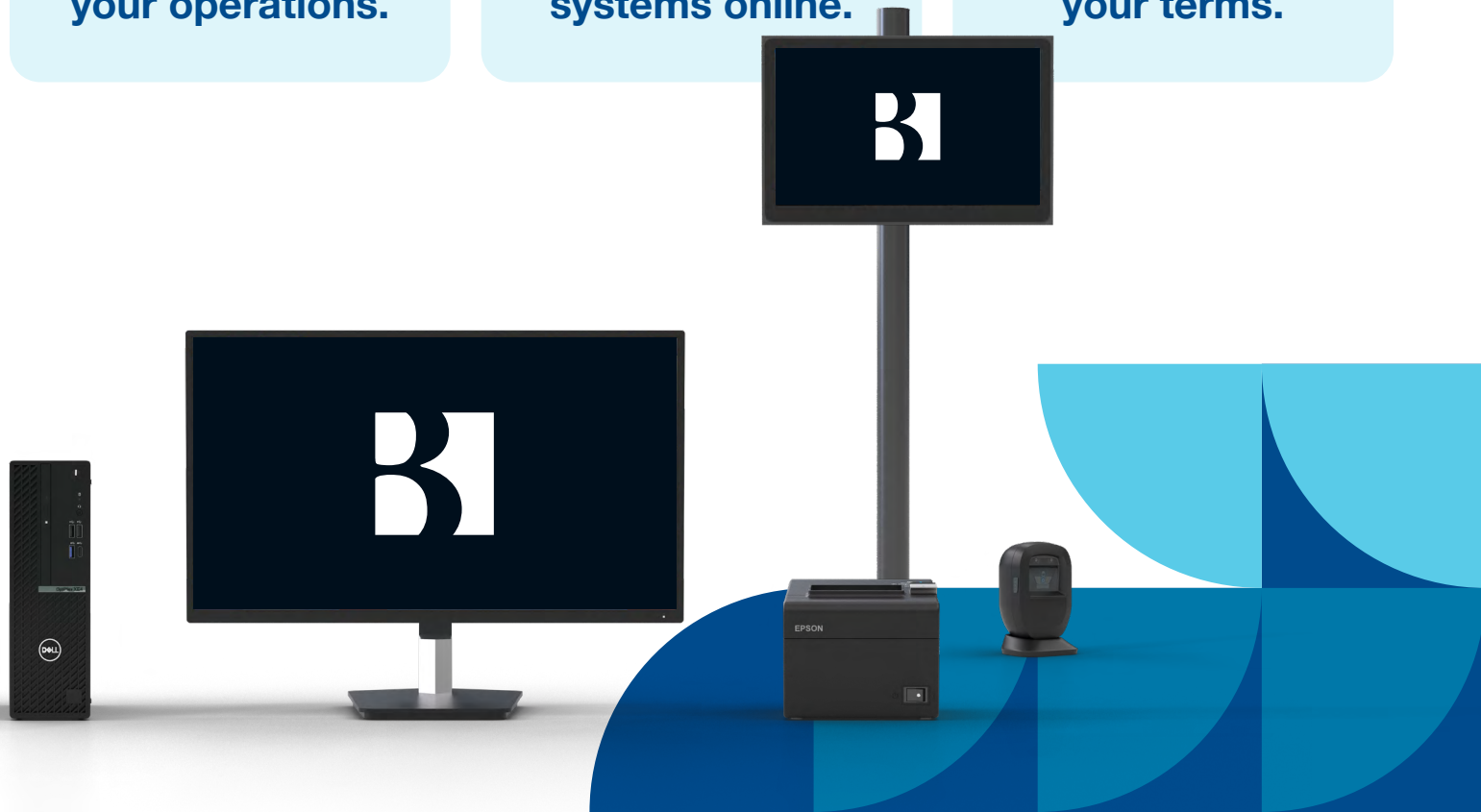
**Standardize
your operations.**



**Keep your
systems online.**



**Scale on
your terms.**



The Challenge

For many fuel and convenience retailers, the POS has become a point of disruption instead of stability.



Support has become a bottleneck with retailers struggling to reach knowledgeable help, resolve issues quickly, and keep stores online when problems arise—turning routine issues into prolonged operational disruptions.



Increasing system complexity and fragility drive downtime, higher training burden, and daily operational friction at the store level—magnifying the impact when support is slow or unresponsive.



Forced upgrades and mandated changes disrupt operations, requiring retailers to replace or reconfigure systems on timelines they don't control—often increasing cost and risk without clear operational benefit.

The Solution: **Bulloch POS**

A scalable POS platform designed for **multi-site operations**, enabling **centralized management**, clean integrations, and **consistent execution**, site after site.





Backed by Experience. Built for the Long Term.

Backed by **Dover Fueling Solutions®** (DFS), Bulloch POS combines deep fuel-retail expertise with modern, software-first innovation, giving growing chains a long-term partner who scales with them. Bulloch POS integrates seamlessly with Wayne dispensers—including Wayne Ovation with Anthem UX—and supports a wide range of other manufacturer dispenser types.

Purpose-Built for Fuel Retail Chains

Built specifically for fuel and convenience retail, Bulloch POS brings decades of real-world experience managing complex, multi-site operations.

- ✓ **Unified integration across forecourt, payments, and back office** to simplify multi-system environments.
- ✓ **Proven performance in complex, multi-site retail operations**, built specifically for fuel and convenience.
- ✓ **Built-in promotions, loyalty, and pricing flexibility** to drive repeat visits and in-store revenue.

Enterprise Capabilities Without Enterprise Costs

Get the control, reliability, and flexibility operators need—whether you're running a single site or scaling across dozens—at a cost meaningfully lower than traditional enterprise POS platforms. Bulloch POS delivers enterprise-grade capabilities without the overhead, complexity, or long-term financial commitments that drive up total cost in legacy systems.

- ✓ **Built for performance at any scale**, with fast transaction speeds, built-in redundancy, PCI-compliant transaction handling, and centralized data collection—supporting everything from single-site operators to multi-location chains.
- ✓ **Designed to integrate seamlessly** with payment processors, back-office systems, and forecourt devices—including dispensers, price signs, car washes, and tank gauges—using standards-based integrations.
- ✓ **Centrally managed and remotely supported**, with remote deployment, configuration, updates, and 24/7 support—no forced upgrades, hardware refreshes, or long-term lock-ins, keeping your roadmap and capital spend under your control.

Business Impact for Growing Chains

Bulloch POS delivers measurable operational and financial impact by reducing disruption, lowering long-term costs, and giving operators control as they scale.

- ✓ **Lower total cost of ownership** through fewer service calls, longer hardware life, and simpler infrastructure.
- ✓ **More consistent uptime and operations** across locations with centralized control and built-in resilience.
- ✓ **Faster employee onboarding and revenue lift** from intuitive workflows, promotions, and loyalty capabilities.

Designed for Reliability

Built to keep every location selling—even when systems, networks, or hardware fail—with resilient design features that help maintain continuity during common outage scenarios.

- ✓ **Resilient design with dual-terminal redundancy** to keep stores selling.
- ✓ **Operational continuity.** Fast reboots, configuration, and data backups reduce revenue risk at the site level.
- ✓ **Simplified architecture with remote updates and fewer hardware components**, cutting truck rolls and maintenance burden.

A POS You Can Trust—Now and as You Grow

Bulloch POS is for retailers who want stability today and confidence tomorrow. By combining proven fuel-retail expertise, modern software design, and responsive, long-term support, Bulloch POS gives operators a platform they can trust to stay online, adapt as the business grows, and avoid the disruption cycles that define legacy POS systems.



Let's Connect

See how Bulloch POS helps fuel and convenience retailers simplify operations, stay online, and scale with confidence.

Connect with your DFS representative to learn more.



doverfuelingsolutions.com